

## “WHY DO I CARE?” WRITING COMPETITION

### TERMS AND CONDITIONS 2018

#### THE PROMOTER

1. Carers Queensland Inc (ABN 20 061 257 725 ACN 618 755 490), 15 Abbott Street, Camp Hill, Brisbane 4152 is ‘The Promoter’ of this competition.
2. By entering into this competition each entrant agrees to be bound by these Terms and Conditions.

#### WHO IS ELIGIBLE TO ENTER?

3. The Carers Week “Why do I care?” Writing Competition is open to unpaid family carers in Queensland. Carers provide unpaid care and support to family members and friends who have a disability, mental illness, chronic medical condition, terminal illness or are frail aged.
4. Persons who are ineligible to enter include employees and directors of the promoter and their immediate families. Judges of this competition are ineligible to enter.
5. For the purposes of clause 4, immediate family means parents, siblings, partners, children and grandparents.

#### ENTRY REQUIREMENTS

6. The number of entries that can be submitted is unlimited. Each entry is required to be submitted separately in accordance with the entry requirements.
7. The submitted entry needs to include up to 150 words telling us why you care. You are required to start your entry with “Why do I care? I care because...”. The entry also needs to be accompanied by a photo of yourself (the carer) or a photo with the person you care for.
8. The photograph must be taken by the person submitting the photograph.
9. The photograph submitted must: (a) have been taken no more than 2 years prior to the end of the competition period; and (b) not have been published through any other photography competitions.
10. All entries need to include the written entry about why you care, your photo, your full name, address, email and contact number.
11. Written entries that exceed 150 words will be deemed ineligible.
12. Email your written words, photograph as a digital JPEG attachment, and contact details (including your full name, address, email and contact number) with your entry to [marketing@carersqld.com.au](mailto:marketing@carersqld.com.au). A Parental Consent form needs to be included for entrants under 18 years of age. Refer to clause 14.
13. Or you may post your photograph to: “Why do I care?” Writing Competition, Carers Queensland PO Box 179, Holland Park, QLD 4121. Include your written entry, photograph and contact details (including your full name, address, email and contact number) with your entry. A Parental Consent form needs to be included for entrants under 18 years of age. Refer to clause 14.
14. If the entrant is less than 18 years of age, permission from a parent or guardian to submit a valid entry for the competition is required. Entries by entrants under 18 years of age will only be valid if a Parental Consent Form is completed and submitted with the entry by post or via email (scanned). The Parental Consent Form can be downloaded from [www.carersqld.com.au/carers-week](http://www.carersqld.com.au/carers-week)

#### PHOTO SPECIFICATIONS

15. The photograph must be supplied as a digital JPEG file if submitting online.
16. The JPEG file size is not to exceed 4MB.
17. Each JPEG file must include the surname and first initial of the entrant.
18. An entry must not be created from more than one original photographic or digital exposure. ‘Stitching’ of photographs is not permitted.

19. Photographs must not be substantially digitally enhanced. Minor cropping and minor adjustments to colour, brightness or contrast of photographs is permitted.
20. A printed copy of the photo is acceptable if the entry is submitted by post. The printed copy needs to be clear so it can be scanned for viewing through electronic mediums.
21. The Promoter is not responsible for the return of hard copy photographs.

#### TIMINGS

22. The competition commences at 09.00 AEDST on **Monday 4 June 2018** and closes at 17.00 AEDST on **Wednesday 15 August 2018** (competition period).
23. All email entries will be deemed to be received at the time of actual receipt by the Promoter and not at the time of transmission by the entrant. Any entry received after the 15 August 2018 will be deemed invalid.
24. You need to allow at least one week for postal entries to arrive with the Promoter. Postal entries received after the **15 August 2018** will be deemed invalid.
25. The Promoter accepts no responsibility for late, lost or misdirected entries not received by the Promoter by the end of the Competition Period.

#### DISQUALIFICATION

26. The Promoter reserves the right to disqualify an entry if the content is deemed inappropriate (as determined by the Promoter) or if the entry fails to comply with these Terms and Conditions. Errors and omissions may be accepted at the Promoter's discretion.

#### JUDGING

27. Judging will take place on **Tuesday 21 August 2018**. The judges' decision is final and no correspondence will be entered into. Judging considers the creativity and quality of the written entry and how it captures 'why you care'. The judges also review the accompanying photo to ensure it meets clauses 7.
28. Further to clause 27, all entries will be initially screened by the Promoter for appropriateness and compliance with the Terms and Conditions. Entries which comply will be made available for judging.
29. The winner will be notified by telephone and mail on the **Tuesday 21 August 2018**. The winner is invited as Carers Queensland's special guest to attend the Carers Week launch and Gala Lunch on **Friday 12 October 2018** at Hillstone, St Lucia, Brisbane. Carers Queensland will meet the travel and accommodation cost (if required) and other agreed to incidental costs associated with attending the launch event.
30. The winner will be announced through Carers Queensland's website and Facebook page.
31. The winner's photograph and other entrant photographs will be presented as part of the Carers Week launch on **Friday 12 October 2017** and other Carers Week events throughout Queensland.
32. The winner will be presented with an award and will be required to accept their award and say a few words as part of the launch proceedings.
33. All other entrants will receive a letter of acknowledgement and a certificate of merit.

#### WRITTEN ENTRY AND PHOTO OWNERSHIP AND PERMISSIONS

34. Entrants accept that as a condition of entering the competition, their entry is their original work; their entry meets the requirements of clauses 7- 9; and; entry into this competition will not infringe the intellectual property of any third party.
35. The Promoter reserves the right to verify, or to require the entrant to verify, that the entry is the entrant's original work. If an entry cannot be verified to the Promoter's satisfaction, the entry will be deemed invalid.
36. By submitting an entry, the entrant retains ownership of the written content and photograph.
37. Entrants grant the Promoter and approved government agencies (by the Promoter) permission to use, modify and reproduce their entry for the purposes of promoting this competition and use in Carers

Queensland publications and digital media platforms without the payment of any further fee or compensation.

38. Subject to clause 37 above, creative control over the use of the photograph in any feature will remain with the Promoter at all times.
39. Where the photograph entry contains the image of a person or people; the person or people whose image or images are used must have provided the entrant with consent to submit their image into this competition; and if the photograph contains an image of a minor under the age of 18, the entrant must either be the parent or legal guardian of the child depicted in the photograph or must have permission of all parents or legal guardians of any other children depicted.
40. It is the responsibility of the entrant to obtain these consents and by agreeing to these Terms and Conditions the entrant warrants that any such consents have been obtained prior to submitting their entry.
41. Carers Queensland will not share your information or our mailing lists with any other body or organisation in Australia or overseas without your consent unless required to do so by law. The collection, use, sharing, disclosure of, access to and security of your information is subject to Carers Queensland's *Privacy Policy and Procedures*, the *Privacy Act 1998 (Cth)*, *Australian Privacy Principles* and other relevant Commonwealth and State legislation. To view the Carers Queensland Privacy Policy visit <https://carersqld.com.au/privacy-policy/>

Carers Queensland Ltd.

15 Abbott Street, Camp Hill, QLD 4152

PO Box 179, Holland Park QLD 4121

Carer Advisory Service 1800 242 636

ABN 20 061 257 725 ACN 618 755 490